

# WHAT'S GREAT ABOUT HILTON HEAD ISLAND

AS OF 3/2018

## Things to Do

- ✓ 13 miles of a family-oriented pristine beach
- ✓ Over 64 miles of Town pedestrian pathways
- ✓ Boating, fishing, crabbing, kayaking, ziplining, ecotourism, historic sites, paddleboarding
- ✓ Internationally recognized golf courses and tennis facilities
- ✓ World class restaurants, hotels, and residential vacation rentals
- ✓ Outdoor entertainment

## Culture & History

Performing Arts Center  
Coastal Discovery Museum  
Historic Mitchelville Freedom Park  
Osher Lifelong Learning Institute  
Native American Shell Rings  
Art galleries and League  
Symphony Orchestra  
Public Art Program  
Heritage Library

## Schools

Award-winning public and private schools at all grade levels

## International Events

RBC Heritage Golf presented by  
Boeing PGA tournament  
Hilton Head Island Motoring Festival  
and Concours d' Elegance

## Local Events

63 Outdoor Events and Festivals on the Island, including:

- \* La Isla Magazine Latin Musical Festival
- \* 4th of July Fireworks (3 Island locations)
- \* Hilton Head Island Gullah Celebration
- \* St. Patrick's Day Parade
- \* Wine & Food Fest
- \* Wingfest

## Parks

- \* 8 Beach parks
- \* 12 Town passive and active parks for soccer, baseball, roller hockey, skate park, dog park, basketball, playgrounds, events, tennis, rugby, and more
- \* \$12.1 million Island Recreation Center Expansion
- \* \$4.5 million 5 acre park along Broad Creek behind Shelter Cove Towne Centre
- \* Rowing and Sailing Center
- \* Security cameras at many parks

## Future Improvements

- Coligny Redevelopment Project starting in Fall 2018
- More cell phone coverage and expanded Wi-Fi
- Powerline burial project 83% accomplished beautifying Island
- Construction of USCB Hilton Head Island Campus, scheduled to be completed September 2018

## Location, Location, Location

- 1 hour or less from Historic Savannah, GA and Beaufort, SC
- 2 hours from Historic Charleston, SC
- 30 minutes from I-95
- 45 minutes from Savannah-Hilton Head Island International Airport
- Local County airport with commercial/commuter service

## Positive Climate for Business Investment

### Major Private Sector Reinvestment

- ★ Omni Hotel: \$17 million
- ★ Sonesta Resort: \$30 million
- ★ Westin Resort: \$30 million
- ★ Beach House: \$6.5 million
- ★ The Inn at Harbour Town: \$2 million
- ★ Harris Teeter Park Plaza: \$6 million
- ★ Shelter Cove Towne Center/Kroger: \$74 million
- ★ Sea Turtle Marketplace: \$30 million (Construction Underway)
- ★ Wal-Mart: \$5 million
- ★ Whole Foods: \$4.7 million
- ★ Harbour Town Club House: \$20 million +
- ★ Sea Pines Resort - Plantation Club/Beach Club: \$37 million
- ★ Fresh Market Shoppes: \$2 million
- ★ Marriott Resort and Spa: \$12 million
- ★ Marriott - Heritage Plaza: \$14.5 million
- ★ Old Adventure Inn - Ocean Oak by Hilton: \$49 million
- ★ Home 2 Suites: \$7.8 million
- ★ Marriott - Spring Hill: \$8.1 million
- ★ Shelter Cove Apartments:  
Phase 1 - \$27 million,  
Phase 2 - \$20.3 million

**Total Value:  
\$402.9 million**

## On the Horizon

- ⊗ Business license permits are increasing
- ⊗ Visits to the Island are increasing
- ⊗ Residential and commercial building permits are increasing
- ⊗ Revenues to the Town are increasing from accommodations, hospitality, and beach preservation fees
- ⊗ The Hilton Head Island-Bluffton Chamber of Commerce's web page traffic is increasing
- ⊗ More redevelopment is planned

## Public Safety

- » Fire Rescue Department Accreditation
- » American Heart Association Mission: Lifeline EMS Gold Award

- » International Association of Fire Chiefs: Heart Safe Community Award
- » Storm Ready Designation from the National Weather Service

## Awards & Designations

- ⚡ Certified the first public Audubon Sustainable Community in SC by Audubon International
- ⚡ Audubon International's Sustainability Program Green Community
- ⚡ Bicycle Friendly Community Gold Level Award
- ⚡ Tree City USA
- ⚡ Connected Certified Community

## Town Government

- » Highest credit rating of all municipalities in the state
- » Low taxes
- » 1,307 acres of land purchased by the Town mostly left undeveloped
- » Awarded Budget and Financial Accounting awards
- » Land management laws achieving greater flexibility
- » Award-winning park designs

## Accolades

- 🏆 Island selected as the #1 Island in the U.S. by Conde Nast Traveler 2017 Readers Choice Awards
- 🏆 #1 Island in the Continental U.S. and #2 Island in the World on Travel Leisure's 2017 World's Best Awards
- 🏆 Island named among "Best Islands in the U.S." by MSN
- 🏆 Coligny Beach named among "30 Best Beaches for Families" by Travel Channel
- 🏆 Island named Top 10 "Trending Spots for a Summer Vacation Rental" and "Top Spring Break Destinations for Adults" by TripAdvisor
- 🏆 Island named among "South's Best Islands" by Southern Living