

WHAT'S GREAT ABOUT HILTON HEAD ISLAND

AS OF 3/2018

Things to Do

- ✓ 13 miles of a family-oriented pristine beach
- ✓ Over 64 miles of Town pedestrian pathways
- ✓ Boating, fishing, crabbing, kayaking, ziplining, ecotourism, historic sites, paddleboarding
- ✓ Internationally recognized golf courses and tennis facilities
- ✓ World class restaurants, hotels, and residential vacation rentals
- ✓ Outdoor entertainment

Culture & History

Performing Arts Center
Coastal Discovery Museum
Historic Mitchelville Freedom Park
Osher Lifelong Learning Institute
Native American Shell Rings
Art galleries and League
Symphony Orchestra
Public Art Program
Heritage Library

Schools

Award-winning public and private schools at all grade levels

International Events

RBC Heritage Golf presented by
Boeing PGA tournament
Hilton Head Island Motoring Festival
and Concours d' Elegance

Local Events

63 Outdoor Events and Festivals on the Island, including:

- * La Isla Magazine Latin Musical Festival
- * 4th of July Fireworks (3 Island locations)
- * Hilton Head Island Gullah Celebration
- * St. Patrick's Day Parade
- * Wine & Food Fest
- * Wingfest

Parks

- * 8 Beach parks
- * 12 Town passive and active parks for soccer, baseball, roller hockey, skate park, dog park, basketball, playgrounds, events, tennis, rugby, and more
- * \$12.1 million Island Recreation Center Expansion
- * \$4.5 million 5 acre park along Broad Creek behind Shelter Cove Towne Centre
- * Rowing and Sailing Center
- * Security cameras at many parks

Future Improvements

- Coligny Redevelopment Project starting in Fall 2018
- More cell phone coverage and expanded Wi-Fi
- Powerline burial project 83% accomplished beautifying Island
- Construction of USCB Hilton Head Island Campus, scheduled to be completed September 2018

Location, Location, Location

- 1 hour or less from Historic Savannah, GA and Beaufort, SC
- 2 hours from Historic Charleston, SC
- 30 minutes from I-95
- 45 minutes from Savannah-Hilton Head Island International Airport
- Local County airport with commercial/commuter service

Positive Climate for Business Investment

Major Private Sector Reinvestment

- ★ Omni Hotel: \$17 million
- ★ Sonesta Resort: \$30 million
- ★ Westin Resort: \$30 million
- ★ Beach House: \$6.5 million
- ★ The Inn at Harbour Town: \$2 million
- ★ Harris Teeter Park Plaza: \$6 million
- ★ Shelter Cove Towne Center/Kroger: \$74 million
- ★ Sea Turtle Marketplace: \$30 million (Construction Underway)
- ★ Wal-Mart: \$5 million
- ★ Whole Foods: \$4.7 million
- ★ Harbour Town Club House: \$20 million +
- ★ Sea Pines Resort - Plantation Club/Beach Club: \$37 million
- ★ Fresh Market Shoppes: \$2 million
- ★ Marriott Resort and Spa: \$12 million
- ★ Marriott - Heritage Plaza: \$14.5 million
- ★ Old Adventure Inn - Ocean Oak by Hilton: \$49 million
- ★ Home 2 Suites: \$7.8 million
- ★ Marriott - Spring Hill: \$8.1 million
- ★ Shelter Cove Apartments: Phase 1 - \$27 million, Phase 2 - \$20.3 million

Total Value:
\$402.9 million

On the Horizon

- ⊗ Business license permits are increasing
- ⊗ Visits to the Island are increasing
- ⊗ Residential and commercial building permits are increasing
- ⊗ Revenues to the Town are increasing from accommodations, hospitality, and beach preservation fees
- ⊗ The Hilton Head Island-Bluffton Chamber of Commerce's web page traffic is increasing
- ⊗ More redevelopment is planned

Public Safety

- » Fire Rescue Department Accreditation
- » American Heart Association Mission: Lifeline EMS Gold Award

- » International Association of Fire Chiefs: Heart Safe Community Award
- » Storm Ready Designation from the National Weather Service

Awards & Designations

- ⚡ Certified the first public Audubon Sustainable Community in SC by Audubon International
- ⚡ Audubon International's Sustainability Program Green Community
- ⚡ Bicycle Friendly Community Gold Level Award
- ⚡ Tree City USA
- ⚡ Connected Certified Community

Town Government

- » Highest credit rating of all municipalities in the state
- » Low taxes
- » 1,307 acres of land purchased by the Town mostly left undeveloped
- » Awarded Budget and Financial Accounting awards
- » Land management laws achieving greater flexibility
- » Award-winning park designs

Accolades

- 🏆 Island selected as the #1 Island in the U.S. by Conde Nast Traveler 2017 Readers Choice Awards
- 🏆 #1 Island in the Continental U.S. and #2 Island in the World on Travel Leisure's 2017 World's Best Awards
- 🏆 Island named among "Best Islands in the U.S." by MSN
- 🏆 Coligny Beach named among "30 Best Beaches for Families" by Travel Channel
- 🏆 Island named Top 10 "Trending Spots for a Summer Vacation Rental" and "Top Spring Break Destinations for Adults" by TripAdvisor
- 🏆 Island named among "South's Best Islands" by Southern Living